

Alliance Air Aviation Limited

(A wholly owned subsidiary of AIAHL)

Ref. No. AAAL/PERS/2024/ 358

Date :- 08th March, 2024

Sub:- Amendment-01 Commercial Department Advertisement

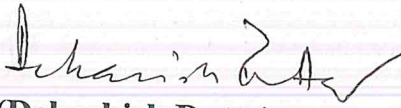
In partial modification of Commercial Department Advertisement hosted on Website at www.allianceair.in vide Ref. No. AAAL/PERS/2024/336, Dated:- 07.03.2024.

The following is amended and be read as under:-

Place of Walk-In-Interview	Date & Time	Venue
Delhi	13.03.2024 & 15.03.2024 10:00 AM to 12:00 PM	Alliance Air Aviation Limited Alliance Bhawan, Domestic Terminal-1, I.G.I. Airport, New Delhi-110037

Vacancies of Asst. Manager to Asst. General Manager Helpdesk and Reservations may be read as One (1) instead of Two (2).

Other terms and Conditions will remain the same.


(Debashish Dutta)
For Head of Personnel
Alliance Air Aviation Limited



Alliance Air Aviation Limited
(A wholly owned subsidiary of AIAHL)

Ref No. :- AAAL/PERS/2024/336

Date:-07.03.2024

Sub: Walk-In-Interview

Alliance Air invites application from Indian Nationals for filling up the following Post: -

Asst. Manager to Asst. General Manager (Sales)	
Number of Posts	04 (Four)
Place of Posting	Delhi – 02, Chennai -01 and Bengaluru – 01(jobs are transferable at any location on the airlines network)
Skills and Attributes	<ul style="list-style-type: none"> • Must have Sales experience • Exposure on MS Excel and Powerpoint. • Excellent Communication skills • Ability to work in a team environment and across departments
Qualification	<ul style="list-style-type: none"> • Graduate from recognized university in India • Post graduation Qualification in MBA or equivalent would be preferred.
Experience	<ul style="list-style-type: none"> • Relevant experience ranging from minimum two years and above would be the deciding criteria for deciding the intake in the levels. • Experience in Sales & Marketing in a Commercial Airline or GSA / Travel Agent / OTA / TMC.
Job Responsibilities (in brief)	<ul style="list-style-type: none"> • Develop and execute sales and marketing strategies • Effectively manage key customers and effectively plan sales calls, submit sales call plans, and sales reports, as required. • Implementing sales promotions, discounts and marketing campaigns to attract customers and increase sales. • Manage and cultivate the strong working relationship with travel trade and corporates. • Provide management with any market intelligence - other airline schedules/practices/ fares • Increase visibility of Alliance Air by displaying marketing materials and ensuring maximum publicity • Should have the ability and experience to handle customers. • Servicing of customer and agents grievances. • Building and maintaining relationships with Tourism Departments • Highlighting high and low performance flights and ensuring appropriate action is taken. • Light Motor Vehicle (LMV) License Required. • Job would entail working in shifts, including evenings, weekends and holidays.
Age	Maximum Age 59 Years (as on 01.01.2024)
Salary & Emoluments	Emoluments would be in the range of INR 39000/- to 80,000/- per month along with Company benefits like medical, travel etc.

Asst. Manager to Asst. General Manager (Catering)	
Number of Posts	01 (One)
Place of Posting	Delhi
Skills and Attributes	<ul style="list-style-type: none"> • Problem solving and communication skills • Culinary language • Ability to work in a team environment and across departments • Exposure on MS Word. Excel and Powerpoint.
Qualification	<ul style="list-style-type: none"> • Bachelor's degree in Hospitality Management, Culinary Arts, or related field.
Experience	<ul style="list-style-type: none"> • Proven experience in catering operations management of two years and above, preferably in the aviation industry.

Job Responsibilities (in brief)	<ul style="list-style-type: none"> • Development of catering menus and meal specifications ensuring alignment with company standards and customer preferences. • Oversee all planning and operations of flight catering, including but not limited to meal preparation, packaging and delivery. • Establish and maintain relationships with vendors for station catering, negotiating contracts and ensuring quality and timely delivery of services. • Collaborate effectively with various sections including operations and airport operations • Manage and handle catering requirements for VVIP and charter flights ensuring adherence to specific client needs. • Process catering department invoices and ensure compliance with contractual terms. • Enforce food safety and hygiene standards in compliance with regulatory requirements, conducting regular inspections, audits and quality control checks. • Develop contingency plans and procedures to address unforeseen events that may impact catering operations, such as flight delays or emergency situations. • Job would entail working in shifts, including evenings, weekends and holidays.
Age	Maximum Age 59 Years (as on 01.01.2024)
Salary & Emoluments	Emoluments would be in the range of INR 39000/- to 80,000/- per month along with Company benefits like medical, travel etc.

Asst. Manager to Asst. General Manager (Network Planning)	
Number of Posts	02 (Two)
Place of Posting	Delhi
Skills and Attributes	<ul style="list-style-type: none"> • Must have Network Planning experience • Strong IT skills covering MS Excel • Excellent Communication skills • Ability to work in a team environment and across departments
Qualification	<ul style="list-style-type: none"> • Graduate from recognized university in India
Experience	<ul style="list-style-type: none"> • Relevant experience ranging from minimum two years and above would be the deciding criteria for deciding the intake in the levels.
Job Responsibilities (in brief)	<ul style="list-style-type: none"> • Liaise with airports, slot coordinators, regulators, and other internal/external stakeholders to implement the approved route network. • Engage in domestic and international slot coordination discussions to secure the best available slots for efficient aircraft utilization and to meet the airline's strategic requirements. • Analyze the current flight schedule. Present a clear list of recommended route additions, reductions, temporary and permanent suspensions • Plan, prepare, and obtain necessary approvals for basing aircraft at various domestic and international airports. • Monitor route performance in terms of revenue, schedule integrity and financial viability. • Code-share and partnering prospects to broaden network coverage and expand destination offerings • Propose new routes based on a comprehensive financial analysis • Actively participate in securing charter business approvals. • Job would entail working in shifts, including evenings, weekends and holidays.
Age	Maximum Age 59 Years (as on 01.01.2024)
Salary & Emoluments	Emoluments would be in the range of INR 39000/- to 80,000/- per month along with Company benefits like medical, travel etc.

Asst. Manager to AGM Commercial – Revenue Management (Inventory)	
Number of Posts	4 (Four)
Place of Posting	Delhi
	<ul style="list-style-type: none"> • Must have Revenue Management experience • Strong IT skills covering MS Excel • Excellent Communication skills • Ability to work in a team environment and across departments • Proven analytical and problem-solving skills

Qualification	<ul style="list-style-type: none"> Graduate from a recognized university. Qualification in any quantitative discipline Engineering, Statistics, Mathematics, Economics, MBA or equivalent would be preferred.
Experience	<ul style="list-style-type: none"> Relevant experience ranging from minimum two years and above would be the deciding criteria for deciding the intake in the levels. Aviation entity experience would be added advantage for deciding the candidature.
Job Responsibilities (in brief)	<ul style="list-style-type: none"> Developing and maximizing the revenue opportunities for the airline through effective inventory management. Monitor booking and market trends. Optimize Revenue on assigned flights. Provide market research statistics on all competitor fares and rules, fare development and market share. Plan revenue strategy for lean and peak seasons Coordinate with other teams including scheduling, sales, group desk and marketing to help maximize route performance. Job would entail working in shifts, including evenings, weekends and holidays.
Age	Maximum Age 59 Years(as on 01.01.2024)
Salary, Designation & Emoluments	Emoluments would be in the range of INR 39000/- to 80,000/- per month along with Company benefits like medical, travel etc.

Asst. Manager to Asst. General Manager– Revenue Management (Pricing)	
Number of Posts	2 (Two)
Place of Posting	Delhi
Skills and Attributes	<ul style="list-style-type: none"> Must have RM experience Strong IT skills covering MS Excel Excellent Communication skills Ability to work in a team environment and across departments Proven analytical and problem-solving skills
Qualification	<ul style="list-style-type: none"> Graduate from a recognized university. Qualification in any quantitative discipline Engineering, Statistics, Mathematics, Economics, MBA or equivalent would be preferred.
Experience	<ul style="list-style-type: none"> Relevant experience ranging from minimum two years and above would be the deciding criteria for deciding the intake in the levels. Aviation entity experience would be added advantage for deciding the candidature.
Job Responsibilities (in brief)	<ul style="list-style-type: none"> Ensuring timely and accurate pricing decisions. Designing and implementing pricing tactics and initiatives to maximize revenue opportunities, including dynamic pricing, bundling strategies and targeted promotions. Analyzing market conditions, demand trends and competitor pricing to determine optimal pricing strategies on fares, holiday packages, group fares, corporate fares, concessionary fares, advance purchase fares, OW and RT fares, connecting fares, private fares and ancillary services (excess baggage and preferred seats) both on the domestic and international network. Strategizing and executing tactical pricing actions on Commercial, VGF and RCS Flights to optimize revenue. Verifying the accuracy of pricing across various products, including fares, applicable penalties, fare rules, taxes, fees and surcharges Monitoring competitors' pricing strategies, fare changes and promotional activities to assess market positioning and identify opportunities for pricing adjustments. Job would entail working in shifts, including evenings, weekends and holidays.
Age	Maximum Age 59 Years (as on 01.01.2024)
Salary, Designation & Emoluments	Emoluments would be in the range of INR 39000/- to 80,000/- per month along with Company benefits like medical, travel etc.

Asst. Manager to Asst. General Manager Helpdesk and Reservations	
Number of Posts	2 (Two)
Place of Posting	Delhi
Skills and Attributes	<ul style="list-style-type: none"> • Must have Reservations experience • Strong IT skills covering MS Excel • Strong communication and interpersonal skills. • Proven analytical and problem-solving skills
Qualification	<ul style="list-style-type: none"> • Graduate from a recognized university. • Qualification in MBA or equivalent would be preferred
Experience	<ul style="list-style-type: none"> • Relevant experience ranging from minimum two years and above would be the deciding criteria for deciding the intake in the levels. • Aviation entity experience would be added advantage for deciding the candidature.
Job Responsibilities (in brief)	<ul style="list-style-type: none"> • Manage and address complaints and feedback received from passengers. • Respond to customer queries and issues in a courteous and professional manner. • Handle incoming reservation inquiries via phone, email or online platforms. • Assist passengers in booking flights, providing information on available options, schedules and fares. • Offer support to Stations, Charter and Call Centre Teams as needed. • Resolve concerns related to refunds, flight delays, cancellations or disruptions. • Assist with special requests, including UNMR, seat assignments and prepaid excess baggage. • Be flexible to work different shifts, including mornings, evenings, weekends and holidays.
Age	Maximum Age 59 Years (as on 01.01.2024)
Salary, Designation & Emoluments	Emoluments would be in the range of INR 39000/- to 80,000/- per month along with Company benefits like medical, travel etc.

- Can be transferred to any other location within India due Operational requirement.
- Reservations of SC/ST/OBC & EWS candidates will be as per Government Directives.

SELECTION PROCESS:

Walk-In-Interview

Interested Candidate who fulfill the above eligibility criteria, are required to report for Walk-In-Interview as per below details on the following dates & Venue:-

Place of Walk-In-Interview	Date & Time	Venue
Delhi	13.03.2024 & 15.03.2023 10:00 AM to 12:00 PM	Alliance Air Aviation Limited Alliance Bhawan, Domestic Terminal-1, I.G.I. Airport, New Delhi-110037

Candidates coming for Walk-In-Interview are required to bring with them the all original documents in support of your education qualification, professional qualification & experience.

The following original certificate/ documents together with one copy of each: -

- i) SC/ST Certificate In case of SC/ST candidates.
- ii) OBC Certificate in the prescribed Performa for Central Govt. Employment issued by the competent authority.
- iii) A Demand Draft for an amount of **Rs.1,500/- (Rupees One Thousand five hundred only) payable to Alliance Air Aviation Limited, payable at New Delhi for all posts (Not Applicable for SC/ ST Candidates).**
- iv) A duly filled in Application Form in the prescribed format which is available on Career Page of Website:www.allianceair.in and a recent passport size photograph pasted in the space provided in the Application Form.

HOW TO APPLY:

Candidates who wish to apply are advised to log on to Career page of Website : www.allianceair.in , Download & fill in the Application Format and submit the same on the date of Walk-In-Interview.

- i) **Applicable for SC / ST / OBC and EWS Candidates ONLY :** Caste Certificate in the prescribed proforma issued by the appropriate authority. Candidates belonging to OBC Category will be required to attach the Caste Certificate in the proforma meant for Central Government employment. Candidates belonging to OBC category, the category certificate should be in the prescribed format including the "Non –Creamy layer clause" issued by the Competent Authority for employment under Government of India and should be as per the Central list of OBC's published by Government of India. Please also note that the validity of "Non - Creamy layer" Certificate should not be older than 06 (Six) months from the date of eligibility criteria."
- ii) Applicants serving in Government/Semi-Government/Public Sector Undertakings should apply through proper channel.

FIXED TERM EMPLOYMENT AGREEMENT:

All the selected candidates will be appointed on a Fixed Term Employment Agreement. The Fixed Term Employment Agreement is extendable subject to satisfactory performance.

Benefits – Free / Concessional Air Passages

The Employee will be entitled to Concessional air passages/free air passages, for self and his/her declared family on Alliance Air network. The applicable taxes,levy, chargesetc. shall be paid by the employee.

In addition the above post also carries other benefits such as Provident Fund, Gratuity etc., as per rules.

TA.DA Reimbursement to SC / ST candidates

Candidates belonging to Scheduled Caste/Scheduled Tribe categories will be entitled for reimbursement of second class return rail/bus fare from the nearest railway station i.e. from the address given in the application to Delhi / New Delhi on production of railway receipt/ticket, as per rules. Not applicable for those who are already in Govt./Semi-Govt./ Public Sector undertakings.

COVID-19 GUIDELINES FOR WALK-IN-INTERVIEW

In the present context of Covid-19 pandemic situation, the candidates are informed to strictly abide by all safety and security instructions during the interview and follow the guidelines as listed under:

- (a) All candidates should strictly follow the extant ICMR guidelines prior to attending for walk-in-interview.
- (b) All candidates attending the Walk-in-Interview shall wear appropriate face masks properly covering their nose, mouth, chin etc and carry personal hand sanitizer. The candidates shall remove the mask at gates for identification. **Those candidates without face masks shall not be permitted to attend the Walk-in-Interview.** All candidates seeking entry into the venue have to stand in the queues at the Gates, entrances etc. so that social distancing as per norms can be ensured.
- (c) Compulsory screening shall be done for all candidates entering through gates with thermal scanner.
- (d) Any candidate found to have fever and cough with breathing problems are liable to be stopped / denied entry / permission to attend the interview. They shall not be permitted for further process.
- (e) All candidates shall bring their own water bottles / other refreshments and avoid sharing of personal items.
- (f) All candidates shall bring their own stationery items and avoid sharing of such items.

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FORMAT OF APPLICATION

Paste a recent
Passport size
photograph

(Please do not
staple)

POST APPLIED FOR: _____

I. a/ Name: _____

b/ Father's Name: _____

c/ Address: _____

Pin Code _____

d/ Contact Details:

i) Telephone Nos.: _____

ii) Mobile No.: _____

iii) E-mail id: _____

e/ Date of Birth: _____

f/ Age (As on 01.01.2024) _____ (Years) _____ (Months) _____ (Days)

g/ Nationality: _____

h/ Religion: _____

II. Category you belong to:

(Please ✓)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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GEN SC ST OBC EWS

In case of OBC the certificate should be in the prescribed proforma for employment under Centre government.

State to which Belong _____

Serial number of the certificate in the Central List of OBC . : _____

III. Bank Draft No. _____ & Bank Draft Date: _____ Bank Draft drawn

on: _____ (Not applicable in case of ST /SC Candidates)

IV. Educational / Professional Qualifications: (10+2 onwards)

Exam. Passed	University/ Board	Year of Passing	Subjects	% age of Marks

V. Have you ever been employed?

(Please ✓ . If yes, give details):

YES

NO

VI. Experience (Starting form present Employer)

Organization	Designation	Period		Details of job assignment	Last Salary Drawn	Reason for leaving
		From	To			

The experience should be post qualification.

VII. Passport Details

Number : _____

Date of Issue : _____

Date of Expiry: _____

Any other information:

I hereby declare that the above information is correct to the best of my knowledge and belief. I undertake that if I have suppressed any factual information, my candidature will be rejected.

Date:

SIGNATURE OF CANDIDATE

OBC Certificate Format

FORM OF CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES APPLYING FOR APPOINTMENT TO POSTS/ ADMISSION TO CENTRAL EDUCATIONAL INSTITUTIONS (CEIs), UNDER THE GOVERNMENT OF INDIA

This is to certify that Smt / Kum _____ Daughter of Shri / Smt. _____ of Village / Town _____ District / Division _____ in the _____ State, belongs to the _____ Community which is recognized as a backward class under:

- (i) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.
- (ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.
- (iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.
- (iv) Resolution No. 12011/96/94-BCC dated 9/03/96.
- (v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96.
- (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.
- (vii) Resolution No. 12011/99/94-BCC dated 11/12/97.
- (viii) Resolution No. 12011/68/98-BCC dated 27/10/99.
- (ix) Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.
- (x) Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.
- (xi) Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.
- (xii) Resolution No. 12015/9/2000-BCC dated 06/09/2001.
- (xiii) Resolution No. 12011/1/2001-BCC dated 19/06/2003.
- (xiv) Resolution No. 12011/4/2002-BCC dated 13/01/2004.
- (xv) Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Smt / Kum. _____ and / or her family ordinarily reside(s) in the _____ District / Division of _____ State. This is also to certify that she does not belong to the persons / sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Est.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.13/15

District Magistrate / Deputy Commissioner, etc.
Seal

Dated : _____
NOTE:

- a) The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.
- b) The authorities competent to issue Caste Certificates are indicated below:
 - (i) District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of 1st Class Stipendiary Magistrate).
 - (ii) Chief Presidency Magistrate / Additional Chief Presidency Magistrate / Presidency Magistrate.
 - (iii) Revenue Officer not below the rank of Tehsildar and
 - (iv) Sub-Divisional Officer of the area where the candidate and / or his family resides.
- (v) Caste Certificate issued from Maharashtra State must be validated by social welfare Department of Maharashtra Government.

Government of
(Name & Address of the authority issuing the certificate)

INCOME & ASSEST CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No. _____

Date: _____

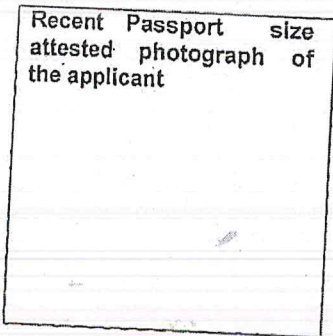
VALID FOR THE YEAR _____

This is to certify that Shri/Smt./Kumari _____ son/daughter/wife of _____ permanent resident of _____ Post Office _____ District _____ Village/Street _____ Pin Code _____ in the State/Union Territory Economically Weaker Sections, since the gross annual income* of his/her 'family'*** is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year _____. His/her family does not own or possess any of the following assets***:

- I. 5 acres of agricultural land and above;
- II. Residential flat of 1000 sq. ft. and above;
- III. Residential plot of 100 sq. yards and above in notified municipalities;
- IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

2. Shri/Smt./Kumari _____ belongs to the _____ caste which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward Classes (Central List)

Signature with seal of Office _____
Name _____
Designation _____



*Note1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

**Note 2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years

***Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.